

### **Abstract of the Disclosure**

A deep sea fishing lure has a generally cylindrical housing that is covered by a jacket that resembles a favored prey of sport fish such as a squid. The housing is light-transmissive and contains sets of flashing lights. One set of lights is linear and parallel to the direction of travel of the lure through the water. Another set is arranged is a circular array facing aft of the lure. A fiber optic bundle is installed in the housing. An interior end of the fiber optic bundle is next to the circular light set to accept light from the light set and transmit it to the outer end of the fiber optic bundle in order to attract a game fish. A flasher module operates to sequentially flash or blink the lights. A rechargeable power supply supplies power to the lights.